

PERSONAL INFORMATION



alexcotoranu

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Sex: M | **Birthday:** 19/06/1985 | **Nationality:** Romanian, Canadian

As a Designer of digital products with over seven years of experience in project management, UX research, UI design and consultancy, graphic design, web design, and web development, I welcome opportunities to further my skills, passions, and abilities through multidisciplinary teamwork.

PERSONAL STATEMENT

WORK EXPERIENCE

2019

UX/UI Designer

Convidera GmbH (Cologne, NRW, Germany)

- UI design and user experience (UX) research (in the context of Adobe XD and Sketch prototypes that were tested internally) of a web-based app as part of an agile team.

Business or Sector **Agency**

2015-2019

User Interface Designer / Consultant

User Interface Design GmbH (Mannheim, BW, Germany)

- Applied best practices to user experience (UX) research through conceptual workflows, prototyping, user interface (UI) design, and user testing (across multiple platforms).
- Coordinated with designers and user experience experts in consulting a multitude of clients, across various sectors, towards improving their products and services.
- Provided “outside the box” alternatives, in addition to meeting client requirements, in order to foster innovation and explore potential improvements to both new and existing products.
- Trained colleagues and clients on the subject of "Prototyping and Design Tools".
- Assisted in Design Thinking workshops in order to facilitate an alternative means of collaboration between various stakeholders.

Business or Sector **Design Agency**

2015

User Interface Designer

Delta Controls (Surrey, British Columbia, Canada)

- Designed interfaces in coordination with stakeholders, partners, project managers, developers, quality assurance (QA) personnel, technical writers, and support staff.
- Initiated UX research sessions (including usability tests) at various stages of product development, and hand-coded my own digital UX research tools for such tasks.

Business or Sector **Building Automation System Control**

2013 - 2015

Graphic and User Interface Designer

CopperTree Analytics (Surrey, British Columbia, Canada)

- Researched best practices and designed in graphic, web (responsive), and user interface (UI) fields.
- Was responsible for scaffolding single page application screens using Twitter bootstrap, and creating graphics and icons for front-end use in a highly collaborative team environment.
- Performed product management role from a creative perspective; defined new key features through a collaborative, user-centred approach
- Designed and developed analytical charts, reports, and dashboard-widgets used by clients to visualize their Building Automation System (BAS) data.

Business or Sector **Building Automation System Control Data Analysis**

2013

Graphic Designer

ICLEI (Bonn, NRW, Germany)

- Researched best web design practices and redesigned CMS managed web pages through mockups, iconography, graphics, plugins, and scripting language.
- Was responsible for creating information graphics, branding, typography, and layout for several diverse magazines and brochures with attention to stakeholder branding.
- Completed a version of the campaign website for the EcoMobility World Festival (2013)

Business or Sector **Local Governments for Sustainability**

2012 - 2013

Graphics and Multimedia Assistant

European Agency for Aviation Safety [EASA] (Cologne, NRW, Germany)

- Researched, designed and developed graphics (icons, logos, header / footer images, information models, etc.), presentation material, website mock-ups (sketches and digital illustrations).
- Made well-received recommendations towards improving the information architecture of the main website as well as internal and external communication services.
- Developed a web application prototype as well as a WordPress plugin.
- Designed and implemented high quality HTML email templates (Internal & External).

Business or Sector **Communications and External Relations Department – EU Agency****EDUCATION AND TRAINING**

2010 –2012

Master of Science (MSc) - Interaction Design

Malmö Högskola / Malmo University (Sweden)

User Experience Design / Research

- Participatory Design
- Service-Design
- Design Research
- Physical Computing (Arduino)

Academic Design / Research

- Critical Design
- Design Critique
- Game Design Critique
- Scientific Writing

2003 –2009

Bachelor of Science (BSc) - Interactive Arts and Technology

Simon Fraser University (Canada)

User Experience Design

- Prototyping & Design Evaluation
- Game Design
- Audio-Design
- Video-Design (Moving Images)
- Physical Computing (Arduino)

Graphic Design

- Typography
- Design-Sketching

Product Design

- Italian Design History
- Italian Design

PERSONAL SKILLS

Languages

English, German, Romanian, French (B1)

Organisations- und
Führungstalent

- **Supporting** - in my roles I have improved teamwork by assessing and maximising the strengths and abilities of my colleagues.
- **Teacher** - I identify learning potential among colleagues and customers and conduct training courses.
- **Flexible** - I gladly accept the constructive ideas of my colleagues.
- **Adaptive** - because the situation requires it, I pick up new skills and do the work; if resources are available, anything is possible
- **Lifelong learner** - I have a desire for new knowledge that I have applied both in my professional and personal time
- **Well organized** - I plan my work methodically in a series of manageable tasks to successfully complete activities.
- **Agile** - as part of a multidisciplinary team I am equipped for iterative production, communication and fast decision making.

Technical Computer Skills

Design & Prototyping Tools

- Excellent mastery of Sketch, Figma, Adobe XD, Axure, Balsamiq, InVision Studio, Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- Prototyping via JavaScript, HTML, CSS (e.g. to extend Axure prototypes).

Interests

- Puzzles, computer games and simulations, artificial intelligence, photography, travel, learning, teaching

ZUSÄTZLICHE
INFORMATIONEN

Publications

Supporting Interaction Designers through the Accomplishment Support Tool: IxD Companion.
Malmö University Electronic Publishing (MUEP), <http://dspace.mah.se/handle/2043/15096>

References

References available upon request.